Position Description

Position Title: Education and Outreach Librarian

Status: Full Time, Academic/Faculty – Non Professorial Track

Department: ITS

Division: The Samuel J. Wood Library and The C.V. Starr Biomedical Information Center

Immediate Supervisor: Diana Delgado

Senior Manager: Terrie Wheeler

Location: Upper East Side – Manhattan location

Date Created/Revised: 11/26/2019

Supervises Staff?: No

Summary

As part of a dynamic team, the Education and Outreach Librarian (EOL) provides administrative oversight for the Weill Cornell Medicine Samuel J. Wood Library education and outreach initiatives, by managing, organizing, and facilitating a variety of educational and social activities. The EOL also provides expert support in scholarly communications including grant editing, evidence-based practice including systematic reviews, biomedical literature searching, and information management to the communities of Weill Cornell Medicine (WCM), NewYork-Presbyterian Hospital (NYPH), and affiliates. The EOL reports to the Associate Director, Information, Education and Clinical Services.

- Leads the library's support for WCM's educational mission. Provides overall education and
 event planning. Responsible for educational budget planning and execution, which includes
 LMS licensed educational content. Consults with education faculty colleagues,
 administration, and students regarding curricular needs, and develops evidence-based
 medicine, scholarly publishing and other library related courses both within, and as
 electives, to the curriculum. Establishes the library's yearly educational calendar including
 orientations, teaching sessions, and events.
- Leads library staff in the creation of innovative and effective learning materials utilizing a
 variety of delivery methods, including digital learning objects, web-based instruction
 modules, research guides, and other resources to promote and support student learning.
 Assists the library faculty and staff in locating resources (information, references, and
 images) for new courses and workshops. Acts as peer reviewer before launch of new
 workshops and courses.
- Facilitates and teaches courses and workshops. Designs and executes educational sessions
 in expert literature searching, research tools and processes (e.g., Data Carpentry), and other
 specialized content. Develops coursework within the WCM learning management system.
 Serves as an instructor for workshops and consultations. Provides customized consultation
 services.

- Contributes to needs assessment and evaluation of the library's education services through
 compiling evaluations and statistics for activities, as well as performing other assessments
 and analyses. Develops assessment plans for the library's instruction program to assess
 student learning and the impact of information literacy instruction.
- Liaises with the Education Computing and Events Services units of Information Technologies & Services regarding educational technology and event planning.
- Performs outreach to promote awareness of Library services and resources. Contributes to
 the development and maintenance of the Library's web site, social media, and other
 communication mediums. Provides expert feedback from an end user's perspective on web
 design and functionality issues.
- Provides expert search services for systematic reviews and other intensive research projects. Communicates the principles of evidence-based practice, and develops and teaches systematic review workshops.
- Provides light to medium editing services to help investigators prepare compelling grant submissions. Edits grants, manuscripts, or slide shows per grammatical convention. Provides marked up copy and comments addressing clear and concise writing, correct grammar, proper organization, and jargon-free language. Maintains any print copies of manuscripts and grants in a locked drawer to protect confidentiality of documents. Turns around grant editing requests in a timely, agreed upon timeframe.
- Supports information services by answering reference questions and conducting literature searches.
- Contributes to Library, WCM and NYPH planning initiatives. Participates on committees, task forces, strategic planning, and other formal engagements.
- Coordinates with Resource Management for information on new and updated resources for marketing and incorporating in teaching programs. Routinely arranges promotional materials and training visits from vendors and for special events (e.g. SMARTFest and Tech Tuesdays).
- Oversees reservations and set-ups of Library Computer Room and Collaboration Room and associated equipment including distribution, set-up, operation, set-up, operation, troubleshooting and return of multi-media equipment; refers requests to other Medical College departments as needed.

- Supports community outreach efforts of the Library and the Medical College through event coordination, hosting, and execution. Curates and organizes two art shows per year, liaises between artists and institution for the receipt, tracking, and display of artwork and the preparation of associated promotional materials.
- Contributes to library-wide planning activities and collaborates with colleagues on projects in areas of shared interest. Actively participates in appropriate library programs and services.
- Manages projects to effectively and efficiently provide services.
- Attends faculty and student research seminars, department-wide conference and college symposia to keep abreast of current research. Serves on college and Library committees as appropriate.
- Participates in scholarly activities, including active publication. Seeks grant opportunities to fund library educational innovation efforts. Attends academic conferences, appropriately representing Weill Cornell Medicine.

Required Qualifications and Competencies:

- Master's degree in library or information science from an ALA-accredited program or international equivalent, or other appropriate degree or equivalent experience.
- Experience in an academic medical center library, with an understanding of modern medical education, research, and clinical care.
- Demonstrated ability to apply an established instructional design process.
- Strong ability to think and act strategically, and demonstrated success at bringing concepts to realization while meeting deadlines.
- Demonstrated ability to work independently and collaboratively with a diverse population of faculty/staff, students, and colleagues.
- Demonstrated ability to learn new technology tools/skills.
- Evidence of professional initiative and problem-solving skills.
- Demonstrated ability to manage multiple projects and a commitment to professional development.
- Excellent analytical, interpersonal, time management, organizational, and problemsolving skills.
- Excellent written and oral communication skills; demonstrated ability to communicate effectively both in person and virtually using a variety of media and technologies.
- Demonstrates excellent interpersonal skills, strong user-service orientation.
- Demonstrates flexibility and calmness in stressful situations.
- Has a strong sense of mission and organizational commitment.

Preferred Qualifications and Competencies:

- Advanced degree or certification in educational technologies or instructional design.
- Experience with Canvas.
- At least two years of experience working in a medical library.
- An artistic eye for assisting in the planning and execution of several art shows.
- Strong editorial skills with demonstrated experience in grant or manuscript editing.
- Experience collaborating on systematic reviews.
- Working Conditions: Position requires working in an office environment where there
 are a few physical discomforts such as dust, dirt, noise and the like. Ability to work offhours and weekends during periods of heavy work such as during budget season and for
 emergencies as required. Light travel between office locations, primarily within
 Manhattan, is required. Occasional travel to represent the Samuel J. Wood Library at
 conferences, or to work with affiliates, may also be necessary.
- Privacy Notice: This position could have exposure and/or access to Protected Health
 Information (PHI) or Personally Identifiable Information (PII) as part of normal duties.
 Access to data within systems that contain significant portions of confidential staff or
 even medical records may be necessary for completion of daily tasks. This might include
 participation in teaching within patient care areas such as the hospital.

With regard to HIPAA and protection of employee, student, subject, and patient privacy, it is the responsibility of each WCM employee to limit viewing of PHI and PII to the minimum as necessary to perform assigned duties.

Founded in 1898, and affiliated with what is now NewYork-Presbyterian Hospital since 1927, Weill Cornell Medical College is among the top-ranked clinical and medical research centers in the country. In addition to offering degrees in medicine, Cornell also has Ph.D. programs in biomedical research and education at the Weill Graduate School of Medical Sciences, and with neighboring Rockefeller University and the Sloan Kettering Institute, has established a joint MD-PhD. program for students to intensify their pursuit of Cornell's triple mission of education, research, and patient care. Weill Cornell Medical College's educational mission emphasizes the importance of combining a strong foundation in the medical sciences with extensive clinical training in patient care. By promoting a true social commitment, stimulating creativity, and fostering independent thought and study, Weill Cornell Medical College continues to cultivate the best of tomorrow's leaders in the field of medicine.

Weill Cornell Medical College is an equal opportunity, affirmative action educator and employer.